2021 SPRING + SUMMER LOOKBOOK

calm + clean + serene

Shaw FLOORS

bellera
style: charmed hues
color: 510 pencil sketch

Spring

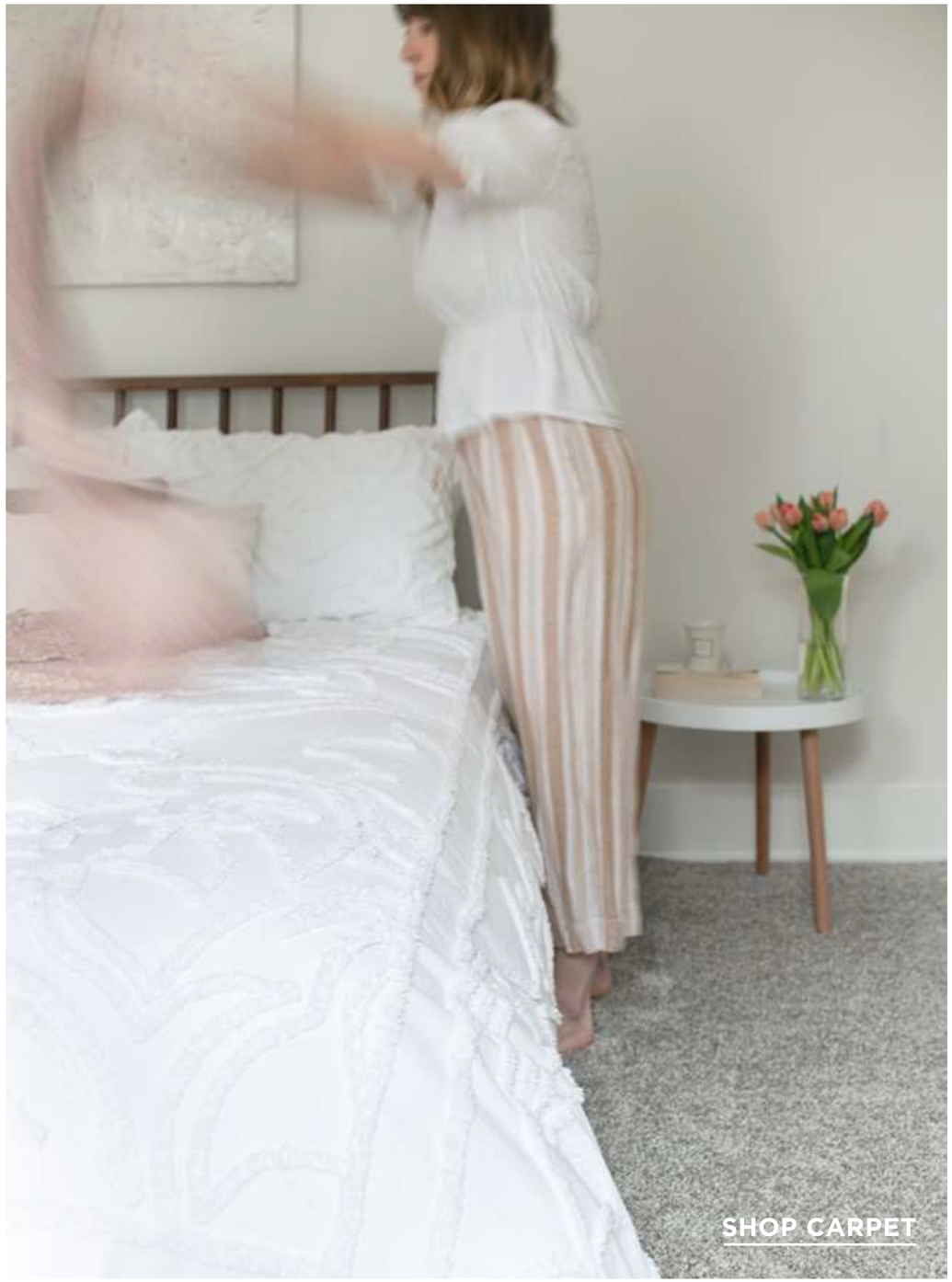
is in full bloom — a breath of fresh air.

This season, we aim to revive our homes with soft, earthy hues, handcrafted textures and a calm energy.

Find renewed inspiration with our new spring style themes. As you browse, notice the coordinating paint palettes. These suggested accents are connected to our 2021 Trend + Design Vision, *Craft: A Story of Home*.

We hope this offers a fresh perspective for all of your favorite spaces.

VIEW THE TOOLS + RESOURCE PAGE



STYLE THEME

Refined Haven

Find your sanctuary.

Calm and inviting, this mix of styles will make you feel right at home.

floorté classic series
style: pantheon HD plus
color: 6013 olive tree

foundations
style: entwined with you
color: 477 offshore mist

westhighland white, SW7566
sherwin williams

malted milk, SW6057
sherwin williams

hazel, SW6471
sherwin williams

indigo batik, SW7062
sherwin williams

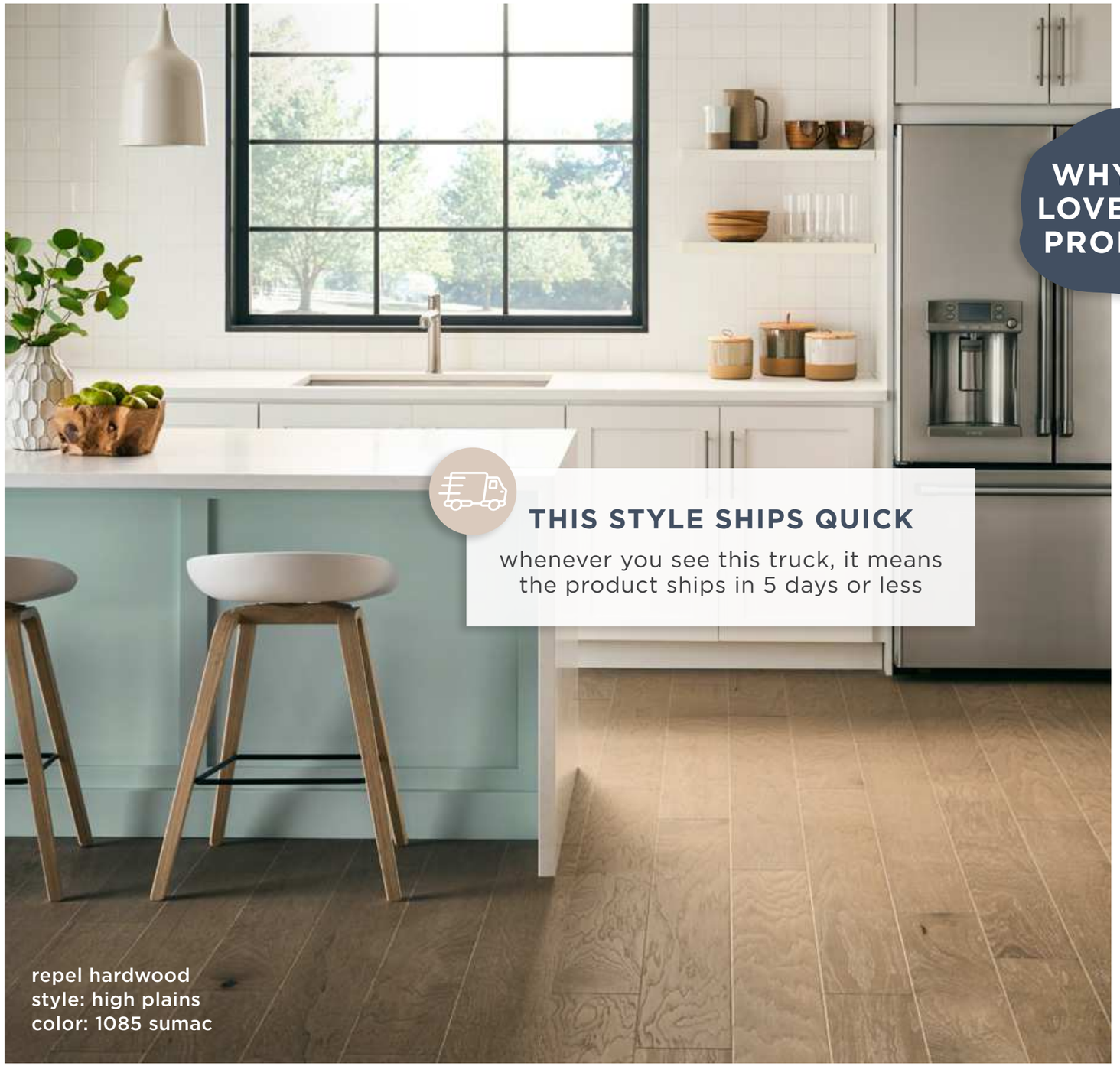
STYLE TIP
for a simple look that feels clean and pure, mix materials like white subway tile, a woven tray + fresh plants
style: elegance, 3" x 6"
color: 100 white

foundations
style: fierce & bold
color: 100 snowfall
@_alexandradesigns

STYLE TIP

welcome spring and revitalize your space with simple touches like adding fresh clippings to an oversized vase

floorté classic series
style: pantheon HD plus
color: 282 foresta
@building.delight



repel hardwood
style: high plains
color: 1085 sumac

THIS STYLE SHIPS QUICK

whenever you see this truck, it means the product ships in 5 days or less

WHY WE LOVE THIS PRODUCT

this on-trend hardwood updates the look of your space and offers water-resistant protection from everyday splashes + spills

SEE IN YOUR SPACE

VIEW THE TOOLS + RESOURCE PAGE

VIEW THE TOOLS + RESOURCE PAGE

DESIGNER INSIGHT

small-scale patterns will help your room feel more calm + inviting

simply the best
style: translate
color: 107 biscuit

SEE IN YOUR SPACE

foundations
style: harmonious I
color: 104 split sediment

SHOP CARPET

style: albright oak
color: 7091 kona

SHOP HARDWOOD

STYLE THEME

Mindful Moments

Feel grounded in your space.

Find balance through well-being
and a connection to nature.

style: mineral king
color: 2002 bravo

croissant, SW7716
sherwin williams

mudslide, SW9113
sherwin williams

sensuous grey, SW7081
sherwin williams

dried thyme, SW6186
sherwin williams

WHY WE LOVE THIS PRODUCT

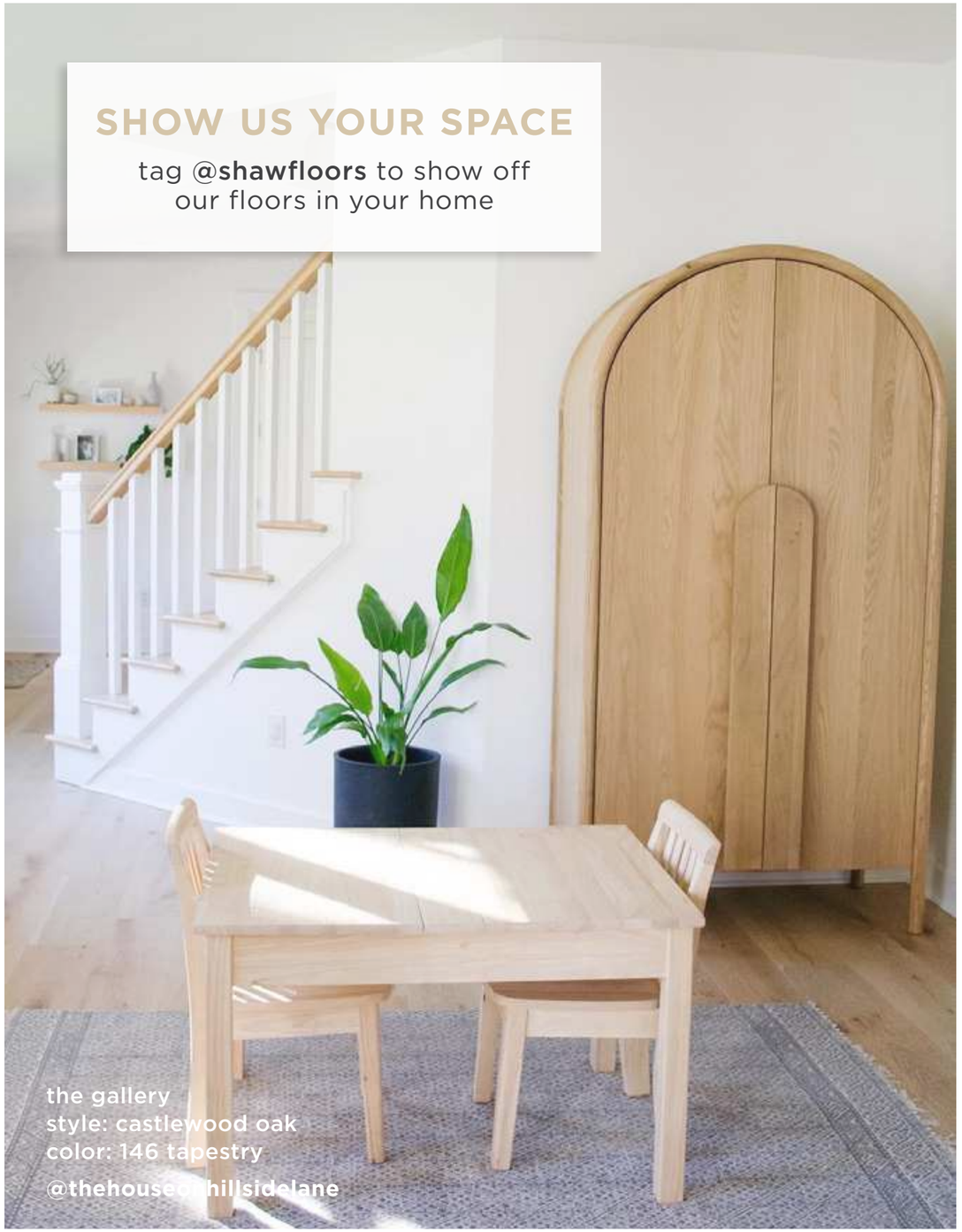
this timeless loop style is both luxurious + durable with built-in stain resistance

foundations
style: faint intent
color: 500 silver lining

repel hardwood
style: exploration hickory
color: 7092 delta

VIEW THE TOOLS + RESOURCE PAGE

the gallery
style: expressions
color: 2050 harmony
@jkath_designbuild



the gallery
style: castlewood oak
color: 146 tapestry
@thehouseonhillsidelane

VIEW THE TOOLS + RESOURCE PAGE

repel hardwood
style: reflections white oak
color: 1079 natural

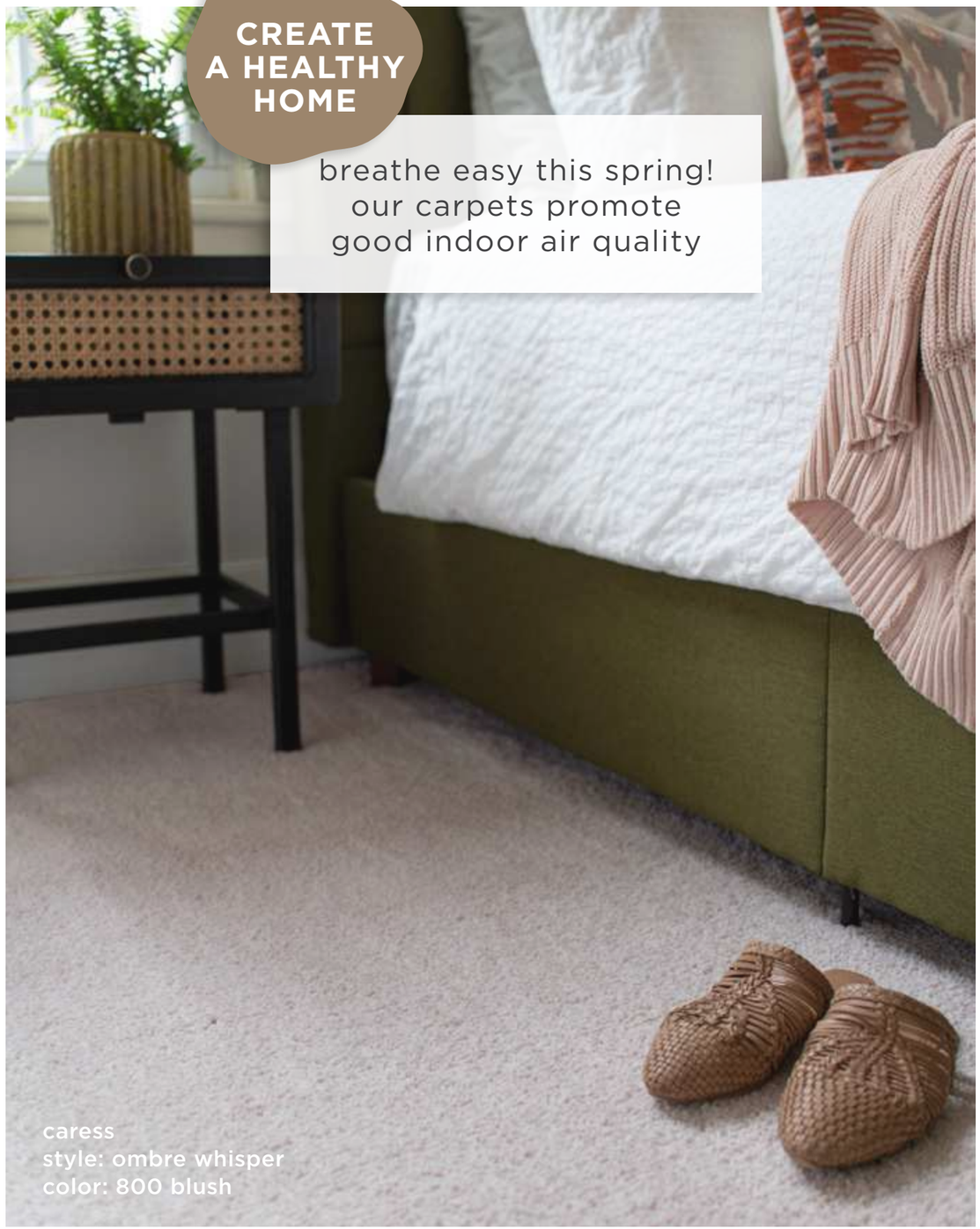
SEE IN YOUR SPACE

foundations
style: alluring canvas
color: 902 deep connection

SHOP CARPET

CREATE A HEALTHY HOME

breathe easy this spring!
our carpets promote
good indoor air quality



caress
style: ombre whisper
color: 800 blush

Swatches are a great way to see how a floor will look in your home. Style for the season with earth tone hues, natural textures and all the treasures that make home *happy*.

Once you've found a few samples to try out — **ORDER HERE**.

STYLE THEME

Livable Luxury

Live beautifully on floors made to perform for your lifestyle.

repel hardwood
style: sanctuary oak
color: 1088 serenity

caress
style: vintage revival
color: 307 waters edge

repel hardwood
style: sanctuary oak
color: 1088 serenity

west highlands white
sherwin williams

amazing grey
sherwin williams

tuscany
sherwin williams

mineral deposit
sherwin williams

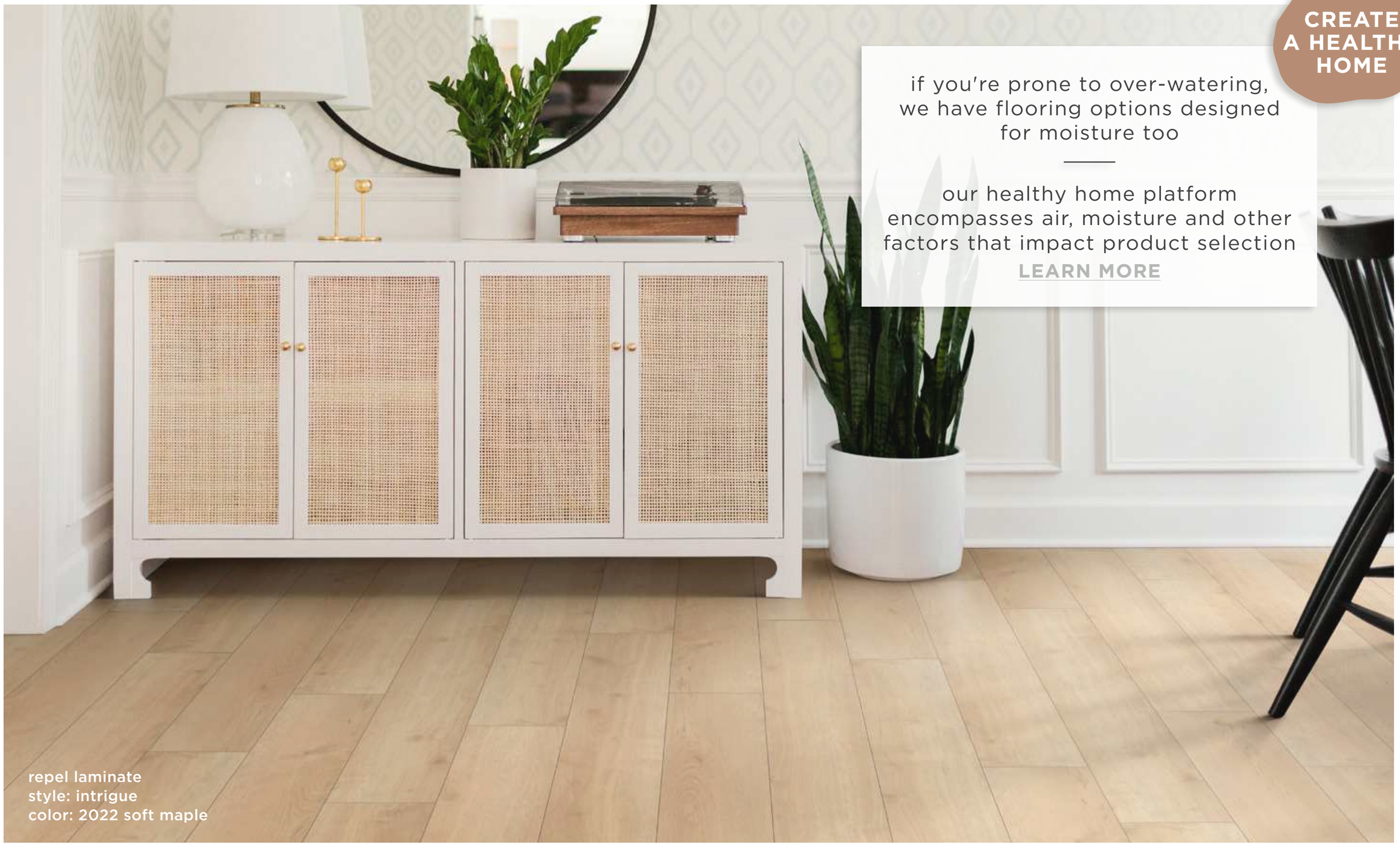
STYLE TIP

to instantly revive any space, use soft, bright hues and embellish with natural textures

the gallery
style: castlewood oak
color: 146 tapestry
@kristiekoningdesign

the gallery
style: castlewood oak
color: 524 tower
@henrocompany

VIEW THE TOOLS + RESOURCE PAGE



CREATE A HEALTHY HOME

if you're prone to over-watering, we have flooring options designed for moisture too

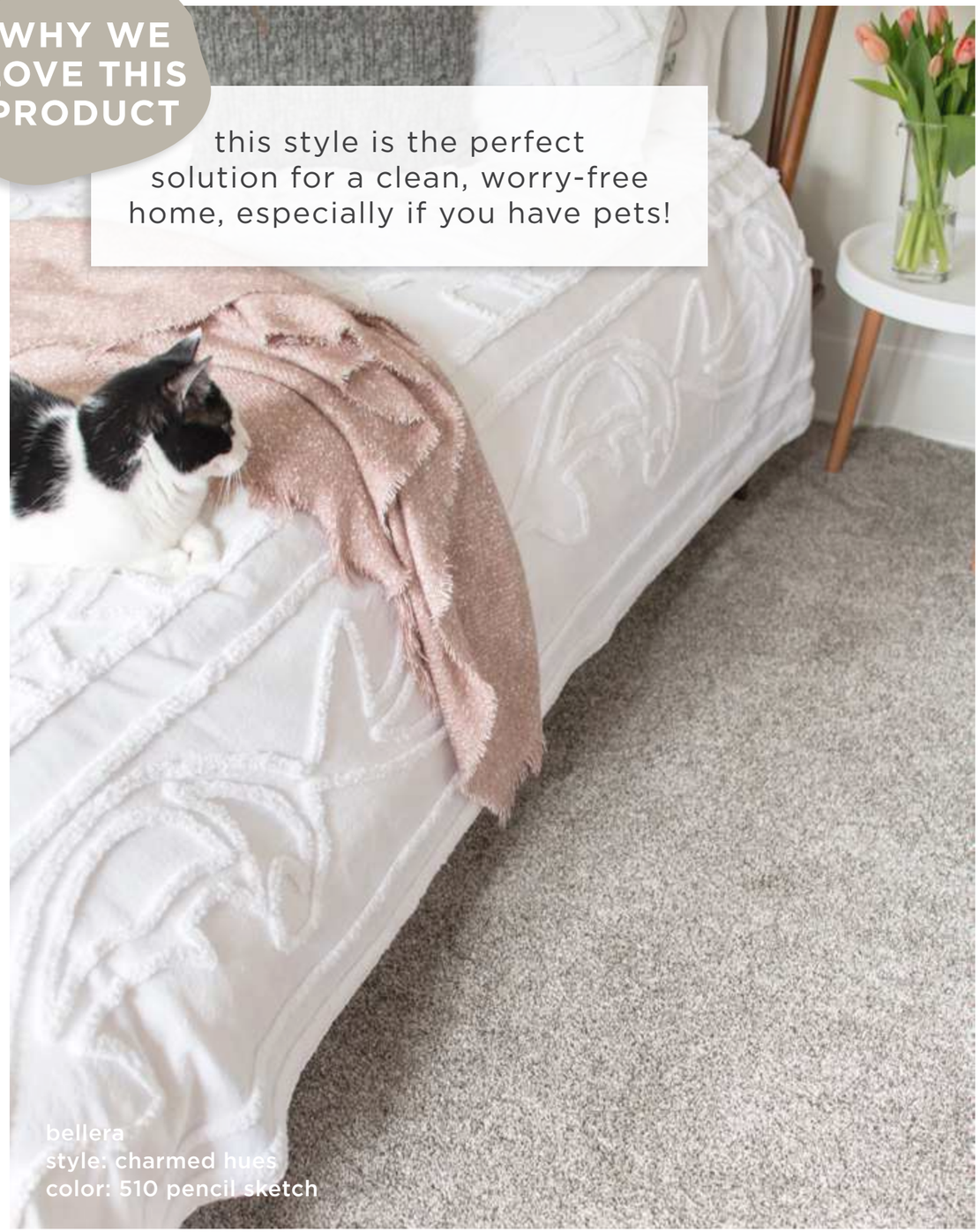
our healthy home platform encompasses air, moisture and other factors that impact product selection

LEARN MORE

repel laminate
style: intrigue
color: 2022 soft maple

WHY WE LOVE THIS PRODUCT

this style is the perfect solution for a clean, worry-free home, especially if you have pets!



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style: charmed hues
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style: vintage revival
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repel hardwood
style: sanctuary oak
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VIEW THE TOOLS + RESOURCE PAGE

the gallery
style: expressions
color: 1094 alla prima

SEE IN YOUR SPACE

caress
style: lavish living
color: 156 delicate cream

SHOP CARPET

floorté elite series
style: prodigy HD plus
color: 1088 silk

SINCE 1967

Our floors are designed with you in mind. **All of you.**

Find the products you want and get back to the life you love. It's as easy as that.

Shaw Floors brings more than 50 years of product expertise and experience. We offer products for real life & real homes.

More than anything, **we understand *home***. And that every person has a different idea of what home should be.

We believe your space should be comfortable. It should be meaningful to you and welcoming to others.

It should always feel like *home*.

TOOLS + RESOURCES

DID THESE COLORS & STYLES SPEAK TO YOU?

The colors and schemes are aligned with our 2021 Trend + Design Vision, ***Craft: A Story of Home***. Each year, our discoveries and findings from internal research inform on-trend product introductions in every flooring category.

The Craft story honors the artisan and speaks to the amazing creative journeys people can experience without leaving their home. All colors from the 2021 palette easily mix together with existing colors in the home to become the foundational layer of a room.

CLICK HERE to shop the lookbook.

HEALTHY HOMES START HERE

Now, more than ever, life is about choices. We believe in products designed for peace of mind. And we design our products to support sustainable lifestyles and a clean, healthy home. Through our comprehensive healthy home platform, ***Made Smarter. Live Better.***, we encourage conversation around attributes that are meaningful and relevant — for people and the planet.

CLICK HERE to learn more about how we design for material, moisture, sound, air and clean.

QUICK SHIP: SHAW FLOORS SELECT

In a rush and want it now? We get it. Our **Shaw Floors SELECT** quick ship program offers a selection of styles ready to ship within **5 days**. To see SELECT styles featured in the spring + summer lookbook, look for the truck icon.

To learn more, CLICK HERE

LIKE WHAT YOU SEE & WANT TO SEE MORE?

CLICK HERE to view our top-selling styles!

VIEW OUR PRODUCTS IN YOUR SPACE

Take your inspiration to the next level: with **FLOORVANA+**, our award-winning real-time augmented reality experience that allows you to view our floors in your own room. Upload images of rooms, see your selection in different installation options and share with others.

MATCH IT + SEE IT + LOVE IT. TRY IT OUT NOW

CLEAN NEVER FELT SO GOOD

By purchasing a Shaw Floors' cleaning product, you support the life-saving mission of St. Jude Children's Research Hospital®. With each purchase, a donation is made directly to the hospital.

LEARN MORE

FIND YOUR LOCAL DEALER

Found your dream floor? Visit your local Shaw Floors' dealer today and make it official!

CLICK HERE to find a dealer near you.

SHOW US YOUR STUFF!

Do you have our flooring installed in a room that you love? Do you keep coming back for more? We want to know about it! Share your favorite home projects on Facebook or Instagram and tag **@shawfloors**!

Shaw FLOORS

home at last